Cloodle™

The Instant Scavenger Hunt Game

Not just a game–it's a family tradition in a box. Kids love scavenger hunts, but traditional hunts require significant time, setup, and effort from parents. Cloodle™ removes all friction.

Cloodle™ is a 51-card deck of simple, universally recognizable icons that creates an instant, replayable treasure hunt. Each card shows where the next card is hidden, guiding players from room to room until they reach the final clue.

Turn any home into a treasure hunt in minutes with zero prep required!



How it Works

1. **Hide the cards** (as many or as few as you want)
2. **Follow the icon-based clues**
3. **Find the prize, surprise, or final clue!**

Player Metrics

Players: 1+

Play time: 5–20 minutes

Setup Time: Under 5 minutes

Ages: 4–10+

Built for Expansion

From a single low-cost product to a **multi-line platform.** Cloodle™ is built for repeat play, repeat purchase, and **long-term brand growth.**

- **Seasonal & Occasion:** Christmas, Easter, Birthdays
- **Education:** Language learning, classroom kits, early learning
- **Outdoor & Travel:** Outdoor editions, vacation, hotel
- **Licensed Partnerships:** Characters, entertainment, sports
- **Customization:** Build-your-own packs, add-on icons, draw-your-own

WHY IT WINS

Treasure hunts are something kids already love, but they require time, setup, and effort. Cloodle™ removes all friction and turns it into a **repeatable, ready-to-play product.**

- Less than 5 minute setup
- No reading required (icon-based play)
- Works in any home
- Active, screen-free play
- High repeat play
- Kids AND parents can create hunts

WHO THIS IS FOR

- Families with kids (ages 4–10+)
- Non-gamers and casual households
- Parents looking for quick, no-prep activities
- Gift buyers

WHAT'S IN THE BOX:

- 50 Clue Cards (icon-based, no reading required)
- 1 Winner Card (final destination)

Playtested with families, kids consistently ask to play again due to its quick setup and repeatable gameplay.

Simple card-based product with strong **retail and impulse buy potential.**

REBEKA FLUET
rebeka@cloodle.com
603-540-5415

Cloodle™ prototype, video, and rules are fully available.
Cloodle™ is a trademark-pending brand name.